

PROPAGATION

1. Purpose of personal data processing:

Processing of personal data of data subjects is being carried out for the purposes of positive propagation of Eco BEAD project, for documentation and presentation purposes related to the controller's activities (conferences, seminars) on the controller's website, or on social networks managed by the controller.

2. Legality of personal data processing:

Personal data are processed pursuant to point (a) of Article 6 (1) of regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation).

3. Legal obligation of personal data processing:

The processing of personal data on the basis of a special legal regulation is not carried out.

4. List of personal data:

Personal data are being processed in the following extent – name, surname and a photo of the data subject.

5. Data subjects:

Individuals – attendees of conferences, seminars and promotional activities of the controller.

6. The period for which the personal data will be stored:

Personal data are being processed until the withdrawal of the given consent; maximum period is 3 years.

7. Legitimate interests of the controller:

Legitimate interests of the controller are not applicable for this situation.

8. Transfer of personal data of data subjects to third countries:

The controller uses social networks (third parties) for propagation (such as LinkedIn, Facebook). Where you provide your consent for the use of your personal data for the promotional purposes on social media, your data may be transferred to countries, in which those third parties are located (e.g., USA).

Warning

pursuant to point (a) of Article 49 (1) of regulation when personal data is transferred to third parties that most likely do not provide the same level of personal data protection as is normal withing the countries of EU:

Granting consent to provide or publish personal data by means of social media or other communication tools that are situated outside EEA (countries with the absence of adequacy decisions and without adequate guarantees – “countries not considered to be safe in the field of data protection and processing of personal data”) carries with it risks, such as:

- Loss of control over the transmitted personal data;
- Loss of privacy;
- Ignorance of personal data being transmitted to other subjects;
- Failure to provide information about purposes concerning further processing of personal data;
- Abuse and identity theft;
- Provision of personal data obtained to security agencies, secret services (e.g. Russian federation, USA, China);
- Inapplicability of the rights of the data subjects in the form guaranteed by European regulation by the controller located in third countries.

9. Technical and organizational security measures:

Organizational and technical measures for the protection of personal data are processed in the internal regulations of the controller. Security measures are implemented in the areas of physical and object security, information security, cipher information protection, personal, administrative security and sensitive information protection, with precisely defined competences and responsibilities set out in the security policy.

10. Categories of personal data:

General category of personal data.

11. Disclosure of personal data:

Personal data are being disclosed on the controller’s website, or on social media managed by the controller, in the context of a photo of the data subject.

12. Automated decision-making, including profiling:

Automated decision-making, including profiling is not being carried out.

13. Recipients of personal data:

Recipients	Legal basis
Social media (Facebook, LinkedIn)	pursuant to point (a) of Article 6 (1) of regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation).

14. Other authorised bodies:

Other authorised bodies	Legal basis
Other authorised body	pursuant to point (c) of Article 6 (1) of regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation).

15. Rights of data subjects:

The data subject has the right to demand from the controller access to his personal data that is processed, the right to delete or limit the processing of personal data, the right to object to the processing of personal data, the right to portability of personal data, as well as the right to submit a proposal to initiate proceedings to the supervisory authority. If the controller processes personal data based on the consent of the data subject, **the data subject has the right to revoke his consent to the processing of personal data at any time.** Withdrawal of consent does not affect the lawfulness of personal data processing based on consent prior to its withdrawal. The data subject can exercise his rights by sending an email to the controller's address, or in writing to the controller's address.